



PROFESSIONAL GRADE. PREMIUM EXPERIENCE.

# THE S3700

MULTICOLOR +  
SHAPE CUTTER

**Enhanced capabilities** for a flawless facility



**Faster speeds. More options. Smoother operations.**

Let your labeling take shape with the S3700.

**Elevate your labeling with these advanced features:**

- ▶ Seamless multicolor for more impactful labels, signs and tags
- ▶ Precision XY cutter for smooth curved label cutt-outs
- ▶ Auto adjustments that help ribbon cartridges last up to 60% longer
- ▶ 20-second material changeovers and up to 127mm-per-second print speed
- ▶ Onboard label templates and over 600 built-in symbols
- ▶ Broad path prints and outputs labels up to 101.6 mm

**ANY USER –  
VIRTUALLY ANY  
LABEL, SIGN OR TAG**



**AUTO SETUP**  
No calibrating, no  
threading, no expertise  
needed



**TAP, PRINT, GO**  
Onboard templates for  
streamlined productivity



**EASY CONNECT**  
PC software and a mobile  
app add flexibility

# THE S3700 POWERFUL, PRECISE PRODUCTION

## Get the job done right for any application

Optimize your performance with the S3700 and Brady materials



### SAFETY & FACILITY

- ▶ ISO-7010 Warning, Prohibition, Mandatory, Fire and Evacuation, GHS, CLP, ADR, pipe marking and hazard instructions
- ▶ Multicolor optimized for more impact and less hassle
- ▶ Material durability up to 10 years outdoor in the most harsh environments



### LEAN MANUFACTURING

- ▶ Gauges, equipment, calibration, 5S, racks, floor marking and parts bins
- ▶ Built-in XY plotter cutter to slice any shape and letter flawlessly
- ▶ Mobile app so you can take stock of your facility while the printer stays put



### OPERATIONS










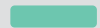








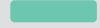





- ▶ Work in process, quality control, barcodes, area marking and serial numbers
- ▶ Create and print the most commonly used barcode types
- ▶ 600+ pre-programmed symbols



### Enjoy a more premium labelling experience with optimised Brady Authentic materials

Authentic materials work seamlessly with Brady printers to produce enhanced performance and reliability you just don't get with materials from the others. We've got you covered with the widest range of colours, finishes and targeted applications in the industry. Get authentic. Get better with Brady.

## 100s of purpose-built materials for the applications you need

A few S3700 label materials you need to know about						
To view all available material options, visit <a href="http://BradyID.com/S3700materials">BradyID.com/S3700materials</a>	Indoor/ Outdoor	Frozen Surface	General	Safety	Lean/5S	Harsh Environment
B-595   All-Weather Permanent Adhesive Vinyl Tape						
B-581   Repositionable Multi-Purpose Vinyl Tape						
 B-509   Magnetic Labels						
 B-854   ToughWash Washdown Resistant						
B-569   Low-Halide Polyester						
B-851   Tags						
 B-549   Cold-Temperature Application						
B-526   High Intensity Photoluminescent						

 = Unique Brady material

▶ Learn more at [bradyeurope.com/S3700](http://bradyeurope.com/S3700) or scan to watch the overview video



## S3700 Printer Specifications

Specifications	
Print Technology	Thermal Transfer
Print Resolution (dpi)	300 dpi
Print Speed (mm/sec)	127.00 mm/s
Colour Capability	Multicolour, Monocolour
Continuous vs Die-cut Labels	Continuous and Die-cut
Max. Label Width (mm)	101.60 mm
Max. Print Length	2530 mm
Connectivity Options	Bluetooth Wi-Fi Ethernet USB
Software Compatibility	Brady Workstation Express Labels Mobile App Windows based driver for 3rd party software use
Bar Code Type	Code 128 Auto Code 39 Interleaved 2 of 5 More through Brady WorkStation EAN-13 UPC-A
Built-in Symbols	664
Physical Properties	
Width x Height x Depth (mm)	482.60 x 279.40 x 361.95
Weight (kg)	16.74 kg
On Screen Indicators	Data Reception Error Messaging Ribbon and label part number recognition Supply Remaining WiFi Ethernet Status Bluetooth Status
Cutter	XY Cutter and Auto Cutter
Warranty	1 year



## S3700 Label Printers

Article No.	Description
176427	S3700 Multicolour & Cut Sign and Label Printer with QWERTZ keyboard, Wifi and Bluetooth enabled
176428	S3700 Multicolour & Cut Sign and Label Printer with QWERTZ keyboard
176429	S3700 Multicolour & Cut Sign and Label Printer with AZERTY keyboard, Wifi and Bluetooth enabled
176430	S3700 Multicolour & Cut Sign and Label Printer with AZERTY Keyboard
176431	S3700 Multicolour & Cut Sign and Label Printer with QWERTY EU keyboard, Wifi and Bluetooth enabled
176432	S3700 Multicolour & Cut Sign and Label Printer with QWERTY EU keyboard
176433	S3700 Multicolour & Cut Sign and Label Printer with QWERTY UK keyboard, Wifi and Bluetooth enabled
176434	S3700 Multicolour & Cut Sign and Label Printer with QWERTY UK keyboard
176435	S3700 Multicolour & Cut Sign and Label Printer with CYRILLIC keyboard, Wifi and Bluetooth enabled
176436	S3700 Multicolour & Cut Sign and Label Printer with CYRILLIC keyboard

## Accessories

Article No.	Description
036612	Squeegee
133251	Printer Cleaning Kit, Thermal Transfer Printers
142114	Media Wiper 5 Pack
142116	Cutter Cleaning Tool for BBP30, BBP31, BBP33, S3100, S3700 and i3300 printer



## S3700 Label Printer Kit

Article No.	Description
321264	S3700 Multicolour & Cut Sign and Label Printer with QWERTZ keyboard, Wifi and Bluetooth enabled and BWS SFIDS
321265	S3700 Multicolour & Cut Sign and Label Printer with QWERTZ keyboard and BWS SFIDS
321266	S3700 Multicolour & Cut Sign and Label Printer with AZERTY keyboard, Wifi and Bluetooth enabled and BWS SFIDS
321267	S3700 Multicolour & Cut Sign and Label Printer - AZERTY Keyboard with BWS SFIDS
321268	S3700 Multicolour & Cut Sign and Label Printer with QWERTY EU keyboard, Wifi and Bluetooth enabled and BWS SFIDS
321269	S3700 Multicolour & Cut Sign and Label Printer - QWERTY EU keyboard with BWS SFIDS
321270	S3700 Multicolour & Cut Sign and Label Printer with QWERTY UK keyboard, Wifi and Bluetooth enabled and BWS SFIDS
321271	S3700 Multicolour & Cut Sign and Label Printer - QWERTY UK keyboard with BWS SFIDS
321272	S3700 Multicolour & Cut Sign and Label Printer with CYRILLIC keyboard, Wifi and Bluetooth enabled and BWS SFIDS
321273	S3700 Multicolour & Cut Sign and Label Printer - CYRILLIC keyboard with BWS SFIDS

